

SPONSORSHIP OPPORTUNITIES

11th
Annual
NaBITA Conference

November 11-15, 2019
Bonita Springs, FL

About Us

NaBITA

The National Behavioral Intervention Team Association (NaBITA) is committed to providing education, development, and support to school and workplace professionals who endeavor every day to make their campuses and workplaces safer through caring prevention and intervention.

The vision of NaBITA is to make our campuses and workplaces safer environments where development, education, and caring intervention are fostered and encouraged.

NaBITA brings together professionals from multiple disciplines who are engaged in the essential function of behavioral intervention in schools, on college campuses, and in corporations and organizations for mutual support and shared learning.

Whether it is to prevent violence, support individuals with disabilities, empower the success of those suffering from mental health challenges, conduct objective threat assessments, or assist those who are in crisis, our members are joined in common purpose and exploration of best practices.



What is the Annual NaBITA Conference?

Now in its 11th year, the Annual NaBITA Conference is the leading conference in the field of higher education threat assessment and behavioral intervention. Each year, the conference provides valuable, substantive, sustaining, and energizing dialogue for professionals from various disciplines who are engaged in the essential function of behavioral intervention in schools, on college campuses, and in corporations and organizations.

For more information on the 2019 NaBITA Conference, please visit: <https://nabita.org/news/conference>.

Why sponsor?

Take advantage of this unique opportunity to get your brand and/or services in front of more than 300 behavioral intervention team members and campus practitioners as they come together in common purpose and exploration of best practices for campus safety.

Who attends this event?

Individuals from colleges, universities, school districts, local law enforcement, and mental health service agencies, among many others. These attendees will be representing a wide range of departments, professions, and programs, including: student affairs, campus law enforcement, public safety, counseling centers, residence life, human resources, case management, student conduct, offices of diversity and civil rights, general counsel, health services, and disability services.

Information on Exhibiting

EXHIBITOR – \$2,000

Exhibit space – 10 opportunities

- » Two complimentary conference registrations
- » One six-foot table and two chairs to use as exhibit/display space for duration of event
- » Networking opportunities – breaks to be held in exhibit space
- » Attendance at Welcome Reception
- » Listed in program on “Sponsor Thank You” page
- » Listed on conference website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level
- » Post-event roster of attendees

CLIENT DINNER ATTENDANCE - \$500

- » Must be purchased in addition to Exhibitor

Sponsorship Levels

PARTNER – \$350 NON-PROFIT/\$500 FOR-PROFIT

- » Material to be included in welcome bag (one page/promotional item)
- » Listed in program on “Sponsor Thank You” page
- » Listed on conference website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level

BRONZE – \$1,000

Welcome Bag – one opportunity

- » Logo printed on one side of welcome bag provided to each attendee at registration
- » Material to be included in welcome bag (one page/promotional item)
- » Listed in program on “Sponsor Thank You” page
- » Listed on conference website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level

Exhibitor Schedule

This is the preliminary Exhibitor Schedule. You will be able to find the most current conference and exhibitor information on our website (<https://nabita.org/news/conference/>).

Set Up

Monday, Nov. 11
1:30 p.m. – 4:30 p.m.

Exhibit Hours

Monday, Nov. 11
4:30 p.m. – 9:00 p.m.

Tuesday, Nov. 12
8:30 a.m. – 5:00 p.m.

Wednesday, Nov. 13
8:30 a.m. – 1:00 p.m.

Breakdown

Wednesday, Nov. 13
Begins at 1:00 p.m.



Sponsorship Levels Cont.

SILVER – \$1,500

Lanyards – one opportunity

- » Logo and/or tagline printed on lanyards provided to all attendees at registration
- » Material to be included in welcome bag (one page/promotional item)
- » Listed in program on “Sponsor Thank You” page
- » Listed on conference website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level

GOLD – \$2,500

Sponsorship of Afternoon Breaks – one opportunity

- » Table tents and signage in break area
- » One event registration
- » Material to be included in welcome bag (one page/promotional item)
- » Listed in program on “Sponsor Thank You” page
- » Listed on conference website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level
- » Post-event roster of attendees

PLATINUM – \$3,000

Sponsorship of Onsite Program Guide – one opportunity

- » Client Dinner - two opportunities
- » Two color listings (full page ad on front inside cover and logo on back cover)
- » One complimentary conference registration
- » Material to be included in welcome bag (one page/promotional item)
- » Listed in program on “Sponsor Thank You” page
- » Listed on conference website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level
- » Post-event roster of attendees

DIAMOND – \$5,000 (FIVE TOTAL OPPORTUNITIES)

Welcome Reception – one opportunity

Breakfast – two opportunities

Lunch buffet – one opportunity

All three coffee breaks - one opportunity (package to include all three coffee breaks)

- » Two complimentary conference registrations
- » Table tents and signage in reception/breakfast/break area
- » Menu cards with logo (if applicable – no menu cards for coffee breaks)
- » Material to be included in welcome bag (one page/promotional item)
- » Listed in program on “Sponsor Thank You” page
- » Listed on conference website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level
- » Post-event roster of attendees

Contact Information

Sponsor and exhibitor registration deadline is **Friday, September 13, 2019, including receipt of any and all print materials**

Conference Sponsorships & Exhibiting:

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